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## THE QUESTIONNAIRE

### DEPARTMENTAL ASSESSMENT

1. Does your college require that academic departments develop an assessment plan identifying key concepts and ideas that students should master?
2. Approximately what percentage of the major departments in the college have developed a detailed assessment plan?
3. Does the college's Assessment Office (or other office entrusted with this task) communicate to departments through designated assessment coordinators in the various academic departments?

### STANDARDIZED TESTING

4. Does the college use any of the following assessment software packages?
  - A. ASSET
  - B. AccuPlacer
  - C. COMPASS
5. If the college does use COMPASS, which of the following sections are administered to incoming freshmen?
  - A. Mathematics
  - B. Reading
  - C. Writing
6. Has the college ever used any of the following assessment tools?
  - A. NSSE
  - B. HERI
  - C. Educational Benchmarking, Inc.
  - D. Center for Educational Assessment
  - E. Chalk & Wire's ePortfolio
7. How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid in its assessment efforts?
8. Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests on the theory that this encourages full student effort?

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### ASSESSMENT OFFICE

9. Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment?
10. How many full-time equivalent employees are in the college's office of assessment (or similar office that is primarily devoted to this function)?
11. What is the annual salary range for the highest ranking assessment officer at your institution?
  - A. Less than \$50,000
  - B. \$50,001 to \$60,000
  - C. \$60,001 to \$75,000
  - D. \$75,001 to \$99,000
  - E. More than \$99,000
12. If your college has an assessment office, how many square feet of office space does it occupy?
13. What is the annual budget of the assessment office, including salaries and overhead?
14. To the best of your knowledge, how many assessment professionals work in other offices outside of the main college assessment office?

### STUDENT ASSESSMENT OF INSTRUCTORS

15. What best describes the college's policies toward questionnaires for student assessment of instructors?
  - A. None currently done at our college
  - B. Done only for a small percentage of faculty
  - C. Done for most faculty, with some exceptions
  - D. Done for all faculty
16. How many questions does the basic instructor evaluation form that is handed to students have?
17. What would you say is the impact of student faculty assessment questionnaires on tenure decisions?
18. What would you say is the impact of student faculty assessment questionnaires on the hiring and retention decisions regarding adjunct instructors?
19. In what format(s) are student assessment questionnaires offered?

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- A. Paper format only
  - B. Online format only
  - C. Both paper and online formats
  - D. Not offered at all at this time
20. What is the impact of student course evaluations on merit pay increases for instructors?

### EVALUATION OF ADJUNCT FACULTY

21. Approximately what percentage of the courses at your institution is taught by adjunct faculty?
22. Which statement best describes your college's policy toward determining the evaluation of adjunct instructors?
- A. Left to each academic department to determine its policy
  - B. Policy is determined by the college administration and followed by all departments
  - C. Partially determined by the administration and partially determined by the academic departments
  - D. We really don't have a policy on this
23. Does your college use student evaluation forms to evaluate adjunct instructors?
24. To evaluate adjunct instructors, does your college use standardized tests whose purposes are to evaluate learning in chosen majors?
25. To evaluate adjunct instructors, does your college use standardized tests provided by testing companies whose purposes are to compare results to national data?
26. Does your college use in-class visits by full-time professors or instructors to evaluate adjunct instructors?

### FACULTY INVOLVEMENT IN ASSESSMENT

27. Which phrase best describes your college faculty's role in developing the college's assessment vehicles?
- A. It's largely an administration effort
  - B. It's led by the administration with some input from faculty
  - C. Both the college administration and faculty are intimately involved
  - D. It's been led primarily by faculty
28. Which phrase best describes how your college's faculty views the assessment efforts of the college administration?

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- A. For the most part they are suspicious of it and are not completely cooperative
  - B. They pay lip service to the idea but are not enthused about it
  - C. They are on board with most initiatives
  - D. They are quite enthusiastic and cooperative about improving assessment at the college
29. Does the college have one or more centers to develop faculty teaching skills?
30. If the college has such a center (or centers), approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)?
31. Does the college have a clear policy to link instructor compensation to documented increases in teaching effectiveness?

### **TUTORING**

32. Does the college have a tutoring or student learning center?
33. If the college has a tutoring or student learning center, where is it housed?

### **ASSESSING STUDENT SERVICES**

34. Does the college administration conduct student surveys of the satisfaction that students have with college services such as the food service, dormitory services, bookstore, library, etc.?

### **ASSESSMENT ENVIRONMENT**

35. Does the college offer an annual “Assessment Day” or assessment workshops/seminar for faculty and staff?
36. How would you evaluate the assessment efforts at your institution?
- A. They have not led to any significant curriculum changes
  - B. They have led to some modest curriculum changes in some programs
  - C. They have led to some significant curriculum changes in some programs
  - D. They have dramatically changed the college curriculum

### **BENCHMARKING DATA AND USE OF CONSULTANTS**

37. To the best of your knowledge, has the college ever purchased student performance benchmarking data to compare your students’ performances to that of national norms?

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38. How much did the college administration (or faculty acting at their behest) spend on outside consultants, reports, conferences, and other consulting services related to assessment within the past year?
39. To the best of your knowledge, approximately how many conferences devoted to assessment issues did administrators from your college attend in the past year?

### POST-GRADUATION ASSESSMENT

40. Does the college have a post-graduate assessment program to ascertain the success of students after graduation?
41. Please describe the scope and details of the college's post-graduate assessment program.
42. At least once a year, does your institution conduct interviews of any of the following students?
  - A. Graduating students
  - B. Students who transfer out of the college
  - C. Students who drop out of the college
43. If the college conducted exit interviews with graduating students, approximately how many such interviews did it conduct?
44. If the college conducted exit interviews with students who left the college for any reason, approximately how many such interviews did it conduct?
45. Does the college offer compensation of any kind for students that take exit interviews?
46. Provide some examples of instances when assessment procedures revealed student or program deficiencies, how those deficiencies were addressed, and their results.

## SURVEY PARTICIPANTS

American Sentinel University  
Appalachian State University  
Austin Peay State University  
Azusa Pacific University  
Bethany College (Kansas)  
Bethany College (West Virginia)  
Brazosport College  
British Columbia Institute of Technology  
Cazenovia College  
Charles Sturt University  
Chesapeake College  
Christopher Newport University  
Claremont McKenna College  
Clearwater Christian College  
Colorado State University–Pueblo  
Columbia College Chicago  
Concordia University Wisconsin  
Dominican University of California  
Eastern Illinois University  
Goodwin College  
Hebrew Theological College  
Humber College Institute of Technology & Advanced Learning  
Iona College  
Joliet Junior College  
Lakehead University  
Lebanon Valley College  
Lewis & Clark College  
Loyola University Chicago  
Long Island University  
Loras College  
Marquette University  
McMaster University  
Metropolitan Community College  
Mid-South Community College  
Midland College  
Mount Royal University  
Mountain State University  
Murray State College  
National Defense University  
The New School  
Nicholls State University  
North Carolina State University

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Northern Alberta Institute of Technology  
Oglethorpe University  
Purdue University  
Ryerson University  
St. Francis Xavier University  
St. Thomas University  
Sam Houston State University  
Scottsdale Community College  
Skidmore College  
Southern Methodist University  
SUNY Fredonia  
Texas Christian University  
Trinidad State Junior College  
Trocaire College  
Tulsa Community College  
The University of Akron  
The University of Alabama  
The University of Alabama School of Social Work  
University of Arkansas at Little Rock  
University of British Columbia  
University of California, Riverside  
University of Central Arkansas  
University of Hawaii at Manoa  
University of Maryland University College  
University of North Carolina at Greensboro  
University of North Carolina Charlotte  
University of Northern Iowa  
University of Redlands  
University of St. Thomas  
University of South Florida  
The University of Texas at Arlington  
University of Toronto Mississauga  
University of Wisconsin–Superior  
Vancouver Island University  
Virginia Commonwealth University  
Virginia Tech  
Washtenaw Community College  
Westchester Community College  
Western Wyoming Community College  
Wheaton College  
Winona State University  
Wor-Wic Community College  
Worcester State University  
Wright State University  
Xavier University  
Yukon College



## CHARACTERISTICS OF THE SAMPLE

Overall sample size: 88

### By Type of College

Community college	19
4-year college	28
MA/PhD-granting college	26
Research university	15

### By Enrollment Category

0-2,499 students	21
2,500-9,999	25
10,000-19,999	22
More than 20,000	20

### By Public or Private College Status

Public	57
Private	31